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From powdery snow to palatial splendour: enjoy the best of both worlds with the ski plus city pass

With its captivating combination of snow-capped peaks and vibrant city buzz, the Innsbruck region's charming versatility really comes into its own in the colder months of the year. And all you need to enjoy the full range of attractions and activities on offer is the SKI plus CITY Pass Stubai Innsbruck. With access to 12 ski areas in and around the Tyrolean capital, along with 23 additional experiences, this pass is perfect for anyone looking for a mix of alpine adventures and urban encounters this winter.

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Kühtai offers a range of pistes for skiers of all ages, along with simple ski-in/ski-out access and various other amenities.

Bringing you the best from the mountains...

The SKI plus CITY Pass includes absolutely everything you need for a vibrant and varied winter sports break in the Innsbruck region. It offers access to no less than 12 ski areas around the capital of Tyrol and in the neighbouring Stubai Valley, so you are sure to find the perfect spot on the slopes for you.

For families and fledgling skiers

Kühtai and Muttereralm are certified and quality-assured family ski areas, so visitors of all ages (and especially the little ones!) will find the conditions here specially tailored to their needs. In Kühtai, for example, there is the "KühTeppich" –

Austria's longest covered "magic carpet" ski lift – and the KidsPark with all sorts of fun features to try out. Meanwhile, the small but perfectly formed skier's paradise at the Muttereralm resort offers an extensive children's area and three toboggan runs. If you are new to skiing, you'll soon find your feet at the Patscherkofel and Rangger Köpfl ski areas too, which also boast a wide range of facilities for beginners.

For freeriders and thrill-seekers
Are you daring enough to take on 300 hectares of open landscape and the Golden Roofpark snow park with its barriers, rails and tubes? This challenge – should you choose to accept it – is what awaits you at Axamer Lizum. This is where super-skilled skiers and snowboarders come to fine-tune their tricks on varied terrain with reliable snow cover, while freeriders revel in the powdery drifts on the ungroomed section of the ski area. Adrenaline junkies are also drawn to the Nordkette, right at "the top of Innsbruck": the cable car from Innsbruck city centre will whisk you up to the Seegrube at 1,905 metres above sea level in less than 30 minutes. Adventure awaits here in the form of perfectly prepared pistes set against a stunning backdrop, as well as the Skylinepark snow park with its quarter pipes, kickers and much more.

For those who like to go the distance
Whether you're young, old, a seasoned pro or a complete beginner, the Stubai Glacier has the right kind of slope for everyone. And if you are the kind of skier who likes to cover some ground, you won't be disappointed by Austria's largest glacier ski area, which includes more than 100 kilometres of pistes. Snow is guaranteed here from October to May, so with 36 downhill runs, deep-snow freeriding opportunities in the "Powder Department" and the Stubai Zoo snow park, you can be sure of an unforgettable winter sports experience. And the thrills don't stop there – there are extensive piste networks to explore at Axamer Lizum and Kühtai too.

...and from the city
But don't forget, the alpine adventures unlocked by the SKI plus CITY Pass are just one side of the story: this ticket brings you the best of both worlds, because it is also your key to discovering 23 exciting attractions in the Tyrolean capital itself.

For families
Innsbruck's Alpine Zoo invites you on a journey of discovery through the fascinating world of our local fauna. This is home to the world's largest collection of animals from the alpine region – including eagles, lynxes and wolves – and it is designed to closely resemble their natural habitat. Meanwhile, just 20 or so minutes away from the city in Wattens, the sparkling snow on the ground is matched only by the scintillating splendour of the famous Swarovski Crystal Worlds. Visitors here will find themselves spellbound by a series of treasure troves filled with intriguing exhibitions and creative installations. And if you can't resist the lure of twinkling lights and dazzling sights, then LUMAGICA is also perfect for you: glowing mythical creatures attempt to outshine the glistening snowflakes (depending on the weather, of course!) at these magical illuminations in Innsbruck's Imperial Gardens.

For history buffs
If you fancy stepping back in time for a moment during your winter holiday, the city of Innsbruck is the perfect place to explore and experience history. The Hofkirche Court Church, for instance, reveals an impressive interior, with 28 larger-than-life bronze figures guarding the (empty) tomb of Emperor Maximilian. Next door to the church is the magnificent Hofburg Imperial Palace, whose state rooms and Giant's Hall are adorned with relics of Habsburg history and (late) Baroque art. Equally steeped in history is the city's Bergisel hill, where the Tirol Panorama Museum – home to a giant panoramic painting spanning 1,000 square metres – sheds light on the Tyrolean uprising from various perspectives.

For keen learners
If you're a fan of science and fascinating facts, then it is well worth taking a detour from the city to discover attractions such as Anatomical Museum. The exhibitions here – which feature genuine human skeletons – open up interesting insights into how our anatomy works. Over at the Audioversum Science Centre, the focus is on hearing – explored in an interactive way: the main exhibition gives visitors the chance to examine the human sense of hearing from multiple perspectives, including a 3D navigation through the ear. Another intriguing local attraction is the Grassmayr bell foundry, which is over 400 years old and provides an insight into the traditional craft of making bells.

By the way, the SKI plus City Pass also allows you to travel around the mountains and the city in a flexible and eco-friendly

way – including on the buses that run to the 12 ski areas and on the hop-on hop-off Sightseer bus, which stops at Innsbruck's top attractions.

About the Innsbruck region
The Innsbruck region is unique in its symbiosis of vibrant urbane space and captivating alpine landscape. It covers both Innsbruck itself – the capital of Tyrol – and over 40 locations in the surrounding area, with six distinct tourist regions: the city, the Inntal valley, Kühtai-Sellraintal, the Mieming Plateau and the south and west regions. Innsbruck offers all the sights and sophistication of a thriving city, yet sporting thrills and opportunities to conquer your next peak are never very far away. The free Welcome Card offers guests the chance to experience the region in all its diversity, with access to various attractions and free use of local public transport. The official destination management organisation for the Innsbruck region is Innsbruck Tourismus. Its 100 or so employees and eleven tourist information offices are on hand to help you enjoy unforgettable holiday experiences in true harmony with our local communities and natural surroundings.

Further links
Website: **www.innsbruck.info/en/**
Blog: **www.innsbruck.info/blog/en/**
Facebook: **www.facebook.com/Innsbruck**
Instagram: **www.instagram.com/innsbrucktourism**
X: **www.twitter.com/InnsbruckTVB**
YouTube: **www.youtube.com/user/InnsbruckTVB**
Pinterest: **www.pinterest.at/innsbrucktvb/_created**

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Innsbruck Tourismus / Eye5 – Jonas Schwarzwälder

Axamer Lizum's varied terrain makes it a firm favourite with freeriders.

Innsbruck Tourismus / Tommy Bause

With its 70% gradient, the Karrinne on the Nordkette is best suited to seasoned skiers.

Innsbruck Tourismus / Eye5 – Jonas Schwarzwälder

The LUMAGICA illuminations in Innsbruck's Imperial Gardens dazzle visitors with artistic installations and sparkling mythical creatures.

Innsbruck Tourismus / Danijel Jovanovic

28 larger-than-life bronze figures stand guard over the empty tomb of Emperor Maximilian in Innsbruck's Hofkirche Court Church.

Innsbruck Tourismus / Monz

The Hofburg Imperial Palace is known for its late Baroque art and its magnificent Giant's Hall.

Innsbruck Tourismus / Kathrin Baumann

The Grassmayr bell foundry offers a close insight into the traditional craft of making bells.

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