

ALPIN CARD

Ski ALPIN CARD, PR Winter 2019/20 - long version, EN

Ski ALPIN CARD: Your new key to endless skiing pleasure

The Ski ALPIN CARD will become reality this coming winter season. As a result, the new formula for premium skiing in Austria: $1+3=\infty!$ One ticket and three regions equals endless skiing pleasure at the Skicircus Saalbach Hinterglemm Leogang Fieberbrunn, the Schmittenhöhe in Zell am See and the Kitzsteinhorn Kaprun.

The Ski ALPIN CARD is your key to three premium ski regions in winter 2019/20: **Skicircus Saalbach Hinterglemm Leogang Fieberbrunn**, **Schmittenhöhe in Zell am See** and the **Kitzsteinhorn Kaprun Glacier Ski Resort**. Thanks to this alliance, three premium regions now boast even more convenience and greater clarity in their offerings. In future, all available tickets, from day and multi-day ski passes to season and year-round passes, will be valid in all three ski resorts!

Three brand worlds - one world of experience

The Ski ALPIN CARD, available this coming winter, unites three top Alpine brand names in single ticket alliance! The **Skicircus Saalbach Hinterglemm Leogang Fieberbrunn**, the "Home of Lässig," is already one of Austria's largest and most diverse ski resorts with 270 kilometres of ski slopes, 70 cable cars and lifts, as well as over 60 mountain huts. The **Schmittenhöhe in Zell am See** panoramic family ski resort features a variety of themed slopes for young and old, as well as unique scenery and incredible views of Zell am See, a gorgeous mountain town. The **Kitzsteinhorn in Kaprun** is Salzburg's only glacier ski resort and offers 100% guaranteed snow conditions coupled with one-of-a-kind high-Alpine nature experiences.

Winter 2019/20 to boast even more innovation and comfort

The desire to be one of the best in the world requires constant innovation. Our latest projects at the three premium ski regions contribute significantly to this strategy. This year alone, nearly 100 million euros will flow into future-oriented investments to the benefit of all three regions. Parallel to the introduction of the Ski ALPIN CARD, initiatives dreamed about for generations will finally become a reality in winter 2019/20: From 30 November 2019, the **3K K-onnection** will become operational, interconnecting the centre of Kaprun, the Maiskogel family ski resort and the Kitzsteinhorn glacier ski resort. Similarly, from the start of the 2019/20



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Ticket-Alliance for year-round mountain experiences
(Skicircus Saalbach Hinterglemm Leogang Fieberbrunn,
Schmitt in Zell am See and Kitzsteinhorn Kaprun)

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winter season, the **zellamseeXpress** will unite the Schmittenhöhe mountain in Zell am See with Saalbach, thus laying the foundation for one of the largest and most varied ski regions in all of Austria! Meanwhile, at the Skicircus Saalbach Hinterglemm Leogang Fieberbrunn, the **Zwölferkogelbahn** cable car, located directly at the World Cup downhill racecourse, will be fully renovated. The combined power of these innovations and investments herald the dawning of a new era in Alpine tourism at the three premium ski resorts.

The formula: 1 +3=∞!

The Ski ALPIN CARD, available for the first time from the 2019/20 winter season, will deliver a superlative skiing experience with a total of 408 kilometres of ski slopes, 121 lifts and a maximum of attractions (including guaranteed snowy conditions on the glacier). This is THE ticket highlight in the Alpine region! For a premium skiing experience, the formula is simple: 1 ticket and 3 regions equals endless skiing pleasure.

OVERVIEW: The new Ski ALPIN CARD

- Three major resorts join forces: Skicircus Saalbach Hinterglemm Leogang Fieberbrunn, Schmittenhöhe in Zell am See and Kitzsteinhorn Kaprun
- 1 ticket - 3 regions - endless skiing pleasure
- 408 kilometres of ski slopes, 121 cable cars and lifts
- Varied skiing experience including the glacier
- 47 slopes (themed slopes, routes and kids' & snow parks)
- 99 huts or mountain restaurants
- Validity: season ticket from 12.10.2019 - 03.05.2020
Day and multi-day tickets from 29.11.2019 - 13.04.2020

Information about the three premium regions:

www.saalbach.com

www.schmitten.at

www.kitzsteinhorn.at

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